

Ryan Blitzer
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Introduce yourself; include business, Homeowner Association Experience and number of years as a member of Shops at Prestonwood Homeowners Association, Inc.

My name is Ryan Blitzer, I'm a local producer and production manager of television commercials in the Dallas-Ft. Worth area. Most of my work in this industry focuses on the logistical planning and execution of large-scale commercials. I've worked for brands such as: Kia, Interstate Batteries, Pioneer, The Home Depot, Holiday Inn Club Vacations, SEC, Toyota, Southwest Airlines, etc.

I moved into the community in August, and thus am in my first year as a member with the Shops at Prestonwood HOA.

Reason(s) for wanting to serve on the Board of Directors. Include all neighborhood interests and goals that you would like to see accomplished for the Association

Some of my background comes from serving as a community engager. My job is to work with people of many different backgrounds and interests in order to create togetherness and harmony. I've done this in living situations as a resident assistant in college for several years, as well as in my professional life working with all sorts of different people in order to best express people's stories and solve complex problems that require out of the box thinking. I frequently and comfortably lead teams of 50-100 and create content that homes in on both people's hearts and minds.

Areas that you think can be improved upon with the Association and Board of Directors

While I haven't been in the community that long, I believe that even well-run organizations can always be improved. It's never good enough to maintain a status quo, we should always be striving to do the best things for our communities. And I believe the most important aspect of change is communication; I think that striving to be more communicative with the people in the Association would help to maintain and improve morale.

In what areas could you make the greatest contribution: Architectural, Financial, Legal, Maintenance, Social, Etc.

My background in commercials has allowed me to touch a lot of different areas experientially. As a producer and production manager, my job is to manage budgets up to \$1 million, negotiate and create contracts with vendors, hire employees, solve complex issues using a variety of different methods (personal relationships, business relationships, quick thinking skills, working with little OR an abundance of resources). I believe I could best help in areas of budget, procurement, research, and in gathering true feelings about problems (and good things) facing the community.

Do you have any commitments that will deter you from attending Board of Directors Meetings? (Travel, employment, other meetings)?

The only downside to my work is that my schedule is fairly erratic. The days I work change on a weekly basis. Usually with enough lead time, I can make most in-person meetings work. I can definitely make virtual meetings work, especially since my work causes me to travel quite frequently both domestically and internationally. Other than that, I have nothing that would deter me from attending meetings.

Thanks so much!
Ryan